

# Inside The Pound



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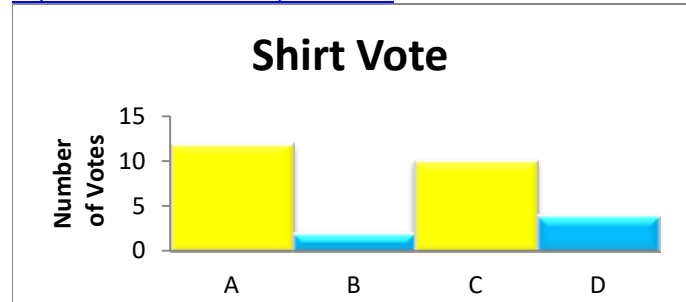
## New Club Match Shirts & Sponsors

As the club looks to the 2017 season, we continue to work in several areas to get the team ready to represent our area in the SEYAF leagues. This means purchasing new Flag uniform jerseys. We have teamed up with EV2 Sportswear. They have come up with 4 designs based on our team's colours. These jerseys will be made using the highest quality material available. The club gave the public the chance to vote on their favourite design between the four designs.

After receiving over 40 votes, we are pleased to announce that the winner and the club's new shirt design will be design A. We also have two sponsors for these shirts. One is our Chairman's company, Luke Boorer Carpets, along with DPO Home Improvements. We thank both companies for their generous commitment to our club.

<http://www.dpoplumbing.co.uk/>

<http://www.lukeboorercarpets.co.uk/>



“Sure, luck means a lot in football. Not having a good quarterback is bad luck.” – Don Shula



## Club Shop update.

We have teamed up with FootballAmerica.co.uk to bring you a Hellingly Hound dogs Club Shop. This is a fully stocked club shop with lots of Hound Dogs branded clothes. The range will include hoodies, T-Shirts, Shorts, beanies etc. To order your Hound Dogs equipment, just pop over to [www.footballamerica.co.uk/](http://www.footballamerica.co.uk/)



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Home Improvements Ltd



## Chairman's Report December 2017

“Right, where do I start? The last couple of months have been as very exciting. We are now a member of SPARK, a youth origination based in Eastbourne for the youth of East Sussex. Our bank account is up and running thanks to the help of Metro Bank, who have just opened a new branch in the Arndale Centre in Eastbourne. Thanks to those who voted, we have now decided on our new kit. We have also put in for a couple of grants - we have just received news that we have been awarded a grant of just under £10,000 from Sport England. This money is to be used to buy new helmets and pads for up to 20 new youth team players. This will enable us to move to the next phase of our club's development. We are looking for our u17 team to start playing kitted football in the SEYAF league in 2017. The

money will be used to purchase training equipment and the new kitted uniforms too. These uniforms will be the same design of the flag uniforms and be provided by EV2 too. We have also been working hard to become a School Games Friendly club, for which we received confirmation that we have been approved this status in December.

In January we will be sending a letter to local schools looking to make links with them to establish after school clubs. We have put in for another grant to run a training day for up to 15 school teachers. This course will be run by AFD if the grant is successful. If you are (or know) a teacher who might be interested, please contact us for further information. This will help us to meet another one of our goals which is linking with local primary and secondary

schools. We have also launched a new website. This has been designed with the help of Clive Raines. Clive has kindly helped build and design it: the new website which the address is [www.hellinglyhounddogs.com](http://www.hellinglyhounddogs.com) Please pop over and see what you think. We are trying to regularly update this site with all the relevant information etc.

We have also now finished training for the Christmas break. We will look to return to training in February 2017. This will give us a little bit of time to get a few bits and pieces sorted. We already have some dates for a couple of pre-season tournaments that we are hoping to enter. Please keep an eye out on our Social Media pages where full details will be released as soon as they become available.

Luke Boorer- Chairman



## YOUR HELP IS NEEDED!!

Did you know that whenever you buy anything online - from your weekly shop to your annual holiday - you could be collecting free donations for Hellingly Hound Dogs American Flag Football Club?

There are over 3,000 shops and sites on board ready to make a donation, including Amazon, Ebay, Screwfix, Argos, Staples, John Lewis, Aviva, thetrainline and Sainsbury's – it doesn't cost you a penny extra!

It's as easy as 1, 2, 3...

1. Head to <https://www.easyfundraising.org.uk/causes/hellinglyhounddogs/> and join for free.
2. Every time you shop online, go to easyfundraising, sign up and **add Hellingly Hound Dogs** as your chosen cause. Then just start shopping.
3. After you've checked out, that retailer will make a donation to your good cause for no extra cost whatsoever!

There are no catches or hidden charges and Hellingly Hound Dogs American Flag Football Club will be really grateful for your donations.

## Meet the players

#12 Danny

1. Favourite playing position? *Tight End*
2. Experience? *5 Months with Hound Dogs*
3. Favourite NFL Team? *New England Patriots*
4. Favourite Player? *Rob Gronkowski*
5. Favourite subject at school? *PE*
6. Favourite TV Programme? *Game of Thrones*
7. Favourite film? *The Waterboy*
8. Favourite Song? *James Arthur – Say you wont let go*
9. Favourite food? *Chicken Nuggets*
10. Other sports you play? *Brazilian Jiu Jitsu*



## Recruitment Drive

We are always looking to recruit more players to the club. We are looking for boys and girls aged between 8 to 17 years old. For more information please Email us on [hellinglyhounddogs@hotmail.com](mailto:hellinglyhounddogs@hotmail.com) and we will be delighted to talk to you.





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