

Hellingly Hounds Dogs YAFC

Inside the Pound

Volume – December 2018

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CLUBMARK AWARD

Friday the 23rd November saw the HoundDogs representatives attend the Sussex Sports Awards at the Brighton Grand Hotel. The evening was hosted by BBC's Sussex's Danny Pike with guest speaker being the legendary Eddie "The Eagle" Edwards.

The HoundDogs were up for the ClubMark award along with Chairman Luke Boorer being shortlisted for Volunteer of the Year for the 2nd year running.

With Chairman Luke Boorer in Sri Lanka cheering on England Cricket with the Barmy Army, the evening was attended by his wife Claire. Hellingly HoundDogs were awarded the 2018 ClubMark Award, but unfortunately Luke did not win Volunteer of the Year with the winner being Eric Douglin, from Bexhill Basketball who was shortlisted last year along with Luke.



However, the club would like to thank all those at Active Sussex for their hard work on putting on the evening along with a special mention to Anthony Statham who helped the club with the whole ClubMark process. The club would also like to congratulate all the other nominees for their continuing fantastic work that they work so hard on to make Sussex such a sport friendly community.



"Your TALENT determines what you can do. Your MOTIVATION determines how much you are willing to do. Your ATTITUDE determines how well you do it." - Lou Holtz

Chairman's Report

Well it's almost Christmas and another mid-season break for the players is upon us. However, this doesn't go for the Committee. Again, we have been working hard behind the scenes planning to make sure we continue to deliver actions to help the club achieve its best for all the players from all the squads.

2019 is going to be slightly different. Last year the Flag team returned to training in April with the kitted teams starting to train in January. 2019 will see all the teams return to training at the same time. Training will commence on Wednesday the 23rd of January at Eastbourne Sports Park from 6:30 PM till 7:30 for Flag and 8:30 for the kitted teams. We have managed to successfully obtain a grant of £500 for Hellingly Parish Council to help pay for the use of the facility at Eastbourne Sports park. With all the rain we have had over the last few weeks, Horsebridge would be ruined very quickly with us training on, so the Sports Parks offers us a great alternative.

We have also been successful in obtaining another grant from Sport England for just over £9500 to help launch our U19's team. We have teamed up with Eat Kent Mavericks and Kent Phoenix to enable all three clubs to join together at this age group to form the SE Legion. Without us doing this we would not have enough players to play in the league, so it really is a no brainer for me. We are not 100% sure of the format of the league as of yet, but it usually means hosting 4 or 5 home games a season which will be split between ourselves and Kent Phoenix. As soon as we have a list of dates, this will be published.

Sam has sorted for our Kitted teams to get some extra help from a trained PT instructor for 3 weeks prior to training starting. These will be held at East Sussex National Gold Club starting on Wednesday the 2nd of January from 8:15PM till 9:15. I really hope as many players as possible make these sessions. They will be a great fun, team bonding events.

As you can see from above, I am very pleased that the club has again received recognition from Active Sussex at the Sussex Sports Awards for the second year running. For such a young club, we are extremely pleased to win the ClubMark Award.

We will soon be releasing posters/press releases about training on Facebook, Twitter and Instagram. If you could please share these to your friends or tag people into the posts that may be interested in American Football or who may have children wanting try our sport, please do. It would really help boost our numbers as we start getting into the season.

on a side note, just a reminder that some players subs will be due in January. We are changing the date membership runs from, so instead of January to December, it will be September to August, to run along side insurance and school years etc. Those who need to pay in January will be giving a pro-ratio rate of £110 for kitted and £50 for Flag.

We would also like to welcome 2 new coaches to the club. Ronnie and Jamie will be working with the Flag teams and have already started on their coaching qualifications. So a massive welcome to you both.

Luke Boorer

Chairman

CLUB SHOP



Our team shop has just been updated by Football America. So pop over to our club shop and get your HoundDogs merchandise including T-shirts, hats, hoodies and soo much more

<http://www.mycustomteamwear.co.uk/295-hellingly-hound-dogs>

FUNDRAISING

Did you know that whenever you buy anything online - from your weekly shop to your annual holiday - you could be collecting free donations for Hellingly Hound Dogs American Flag Football Club?

There are over 3,000 shops and sites on board ready to make a donation, including Amazon, Ebay, Screwfix, Argos, Staples, John Lewis, Aviva, thetrainline and Sainsbury's – it doesn't cost you a penny extra!

It's as easy as 1, 2, 3...

1. Head to <https://www.easyfundraising.org.uk/causes/hellinglyhounddogs/> and join for free.
2. Every time you shop online, go to easyfundraising, sign up and **add Hellingly Hound Dogs** as your chosen cause. Then just start shopping.
3. After you've checked out, that retailer will make a donation to your good cause for no extra cost whatsoever!

There are no catches or hidden charges and Hellingly Hound Dogs American Flag Football Club are very grateful for your donations.



The South East has seen strong and sustained growth in Youth American Football over the past few years. Clubs have worked collaboratively to increase the number of young people playing and the standards of coaching and development. As a result of this work we find ourselves in a position to support further progress and look at establishing a system of progression to encourage greater pathways and opportunities.

We will continue to support individual clubs development and growth, offer events, work with our NGB and other stakeholders to build the sport in our region.

Following discussions between clubs in the region, in conjunction with BAFA, it has been agreed to enter a combined team into the BAFA National League Under 19's competition for the 2019 season. East Kent Mavericks, Kent Phoenix and Hellingly Hound Dogs players and coaching staff will work together to provide opportunities to play within the league. Had this agreement not been made then none of the clubs would have had squads sufficient to play and therefore by taking this approach we can ensure that our players are able to test themselves and continue to develop their skills.

THE LEGION HAS FORMED.....

Through this coordinated approach we hope to create a program that supports further growth and development of the sport in the region and offer a progressive pathway for players and coaches, it will also enable Coaching development to be improved through sharing best practice and planning Coaching development and training sessions.

We look forward to the forthcoming announcements regarding alignments and schedules so we can begin to plan fully for our foray into the National League.



Legion Team Manager Ian Miles said *'This is an amazing opportunity, we have worked hard to create a regional program that ensures individual clubs will retain their identity and development plans whilst supporting growth. We are looking to work with existing clubs and BAFA to ensure the Sport flourishes and we can continue to build programs that offer young people the best possible opportunity to develop skills. This would not have been possible without the fantastic attitude of the 3 clubs involved as well as others who while not directly part of our combined team are still keen to work together within the region to provide greater opportunities.'*

We would like to thank our current sponsors for the 2018/19 season. They are:

Cannadines – Design and Installations of bathroom, kitchens and bedrooms.

<http://www.cannadines.co.uk/>

Euroshowers – Manufacturers of bathrooms accessories.

<http://www.euroshowers.com/>

Luke Boorer Carpets – For all your flooring needs.

<http://www.lukeboorercarpets.co.uk/>